

Hot Zone vs WiFi / Hot Spot A12

No.	Hot Zone FREE wireless internet & security service	WiFi / Hot Spot
1	Individual Login with every ticket printed. Completely safe and secure environment.	Anyone can access WiFi when they have the login details even from your competitors across the road. So No Help to your business
2	Set usage times by you	Untimed can be used all day, even next day
3	No free loaders	Free loaders
4	Array of promotional abilities for your SPECIAL OFFERS etc.	No promotions
5	Ample opportunities to make two or more sales per customer	Little opportunity for repeat sales from customers
6	Can be linked to your own website from the Login page.	No redirection to your website
7	It is your Marketing Tool to help your business	No Help
8	Increase your business revenue – Money Back Guaranteed	Nothing like that
9	Corporate Gateway (super high speed)	Domestic style modem (very slow)
10	High speed, Bandwidth Speed is guaranteed for every customer	Low speed when extra people use it
11	Longer wireless transmission distance	Short wireless transmission distance
12	Fully secured	Not secured
13	Automated ticket printed login details	Have to tell your customers the login details
14	Ongoing Technical Support from Hot Zone	Nothing like that
15	Satisfaction Guaranteed	Nothing like that
16	PROFESSIONAL 24/7 Back to base burglar alarm to protect your premise	No burglar alarm
17	Will save you hundreds off your insurance premiums	Won't reduce your insurance premiums
18	30% of the cost is contributed by ATO NEW FEATURES (will be released soon)	\$0 is contributed by ATO
19	LATEST Digital Alarm System will be integrated into the HOTZONE system So that you don't need a phone line anymore for Alarm Monitoring. This is a revolution for the Australian Security Industry.	Nothing like that
20	LATEST Digital Colour Camera will be integrated in the HOTZONE system So that you can watch your premises from anywhere in the world without any extra cost!	Nothing like that
21	Link your website to HOTZONE system and collect customer information to build your customer database. Then you may send your Special Offers whenever you like. HOTZONE system makes your shop unique and increases your revenue!	Nothing like that