



FREE wireless internet
HOT ZONE



Key Points

Increased Revenue / Profit	<ul style="list-style-type: none">*Business professional, students & technology savvy clients will choose your business over a competitor.*Advertising specials on Hot Zone ticket will encourage repeat business. <i>Example: Refill Half Price.</i>*Hot Zone is a tax benefit.*Value-add to every sale.*Instant product recognition.
Marketing Tool	<ul style="list-style-type: none">*Advertise specials / personalised messages on Hot Zone tickets.*First website visited by your clients is yours (link to facebook, online surveys, etc).*Hot Zone Window Display will advertise that your business has internet.
Time Managed Internet	<ul style="list-style-type: none">*Control how long each client has internet access for. <i>Example: in peak periods you may only want to give access for 15min, but in off peak periods you may like to give 1hr.</i>*No freeloaders hogging seats / internet bandwidth.*Faster Internet connections because only purchasing customers have access to your internet.
Increased Security	<ul style="list-style-type: none">*Burglar alarm with 24/7 back to base feature.*Additional security options available.
Customised Hot Zone for your Business	<ul style="list-style-type: none">*Customise Hot Zone tickets with – specials, personal messages, competitions, etc.*Customise internet access times on Hot Zone Printer buttons.*Push clients to online survey forms to collect market research information.
Installation / Support	<ul style="list-style-type: none">*Installation is quick and easy.*Installation with ongoing technical support.*Phone support.